



FLOATING on Air

GENEROSITY OF SPIRIT FUELS DOCTORSHARE, WRITES DEBORAH ISKANDAR

DoctorSHARE's floating hospital is a foundation established in 2009. Its vision is to bring world class, holistic health care to the remote, outer islands of Indonesia that are struggling for basic health care. The eastern part of Indonesia is exquisite for its blue seas, but it belies the hardships faced in such remote areas. Maluku is the next destination in this program, due to the region's high mortality rate; doctorSHARE's target is to raise Rp. 15.8 billion this year to fund the capital investment and operations. The Lion's Club Jakarta, a group of young professionals and the art world came together last April 2017 to raise money for this cause. But what made this fundraising so special?

A charity dinner was organised at the Dharmawangsa Hotel with a special performance by Ananda Sukarlan, Indonesia's esteemed pianist and the only Indonesian to be listed in the "2000 outstanding musicians of the 20th century". His performance alone was special but one of the founders had a vision: to conduct an art auction. The goal was to raise Rp. 3 billion but how to accomplish that from just 200 ticket sales? Charity art auctions often don't succeed because the main purpose of the event is not the art, but the spirit of giving. But the doctorSHARE-Lion's Club auction was uniquely different. Led by Can's Gallery and supported by ISA Art Advisory, the "blue chip" contemporary Indonesian artists were ap-

proached not only for the value of their paintings, but more importantly, they had the same vision of giving. In order for a charity art auction to succeed, you need the best works available by an artist, but also at an estimate that is substantially below market value to raise money. So, charity art auctions are dependent not only on the generosity of the bidder but also the artist.

Christine Ay Tjoe, Arin Dwiheartanto Sunaryo, Entang Wiharso, Sinta Tantra, Oky Rey Montha and Andy Dewantoro are some of the most sought after artists in Indonesia. Their paintings could easily be sold in a gallery or art fair, so it is a testament to their kindness



that they chose to prepare special works just for the auction.

Entang Wiharso is generally known for his social-political commentary of Indonesia. But, his work "Floating Garden" was a departure from his usual style as it was based on the underwater world of Indonesia. Layer upon layer of acrylic and diamond dust resulted in the sparkling hues of the coral and the sea.

Oky Rey Montha's painting was a social commentary on the environment and the way our obsession for cellphones, computers and social media can make us lose touch of the actual world. The centrepiece of the painting, the rocky ship, shows the difficulty in navigating the seas in light of all pollution.

Andy Dwiheartanto's work as always was infused with his architecture background. "Monument 1986" is a shadowy, atmospheric and almost cinematic painting of a seemingly abandoned building at night. Sinta Tantra's bold paintings use colour abstractions that wrap themselves around architectural environments. The works are a hybrid of pop and formalism, an explosion of colour, repetition and rhythm, an exploration of aesthetics and design. Sinta's inspiration comes from her hometown of Bali, so donating her work for the auction was a natural thing.

The auction also included important works by Christine Ay Tjoe and Arin Dwiheartanto Sunaryo. Their works are highly sought after and in the Hong Kong auction market can command prices many times the retail price. As a way of giving back to Indonesia and reflecting on their success as artists, Ay Tjoe and Arin donated 100% of the proceeds from the sales of their paintings to doctorSHARE. Subsequent to the auction, a painting by Ay Tjoe sold at Phillips for USD 1,503, 676, a world record price.

The total proceeds raised for the evening at the charity auction was Rp. 5,163,624,525; and more than fulfilled the target for the evening. It shows how a passion for giving can bring together the different disciplines, including art for the benefit of others.

If you would like more information regarding doctorSHARE and how to donate, visit www.drshare.org.

1. Money raised from the event
2. Oky Rey Montha - Self Pollution - 150 x 250 cm - 2017
3. Entang Wiharso - Floating Garden - 200 x 150 cm - 2016
4. View of the art auctioned off



Deborah Iskandar is Principal of ISA Advisory, which advises clients on buying and selling art, and building collections. An expert on Indonesian and international art, she has more than 20 years of experience in Southeast Asia, heading both Sotheby's and Christie's Indonesia during her career before establishing ISA Art Advisory in 2013. She is also the Founder of Indonesian Luxury, the definitive online resource for Indonesians looking to acquire, build and style their luxury homes.

ISA Art Advisory
 Jl. Wijaya Timur Raya No.12
 Jakarta 12170 Indonesia
 tel: +6221 723 3905 e-mail: enquiries@isaartadvisory.com