

## Press release

To: Art and Culture page

For immediate release

### **Bridging Art, Design and Charity**

The #IAMCHANGE charity art auction preview for the benefit of the children in Nusa Tenggara Timur, organized and supported by BIKA, LASVIT and INDONESIA LUXURY

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### **Bridging Art, Design and Charity**

A preview of the artworks to be auctioned at a charity event for raising funds for rebuilding schools and helping children in Nusa Tenggara Timur.

BIKA Living

Plaza Indonesia, Jakarta

31 October 2019

Reception between 3PM-7PM

Three household names in art and design, BIKA, LASVIT and INDONESIA LUXURY are coming together to host an exclusive charity art auction to collect funds for Happy Hearts Indonesia, a non-profit organization dedicated to rebuilding schools in underprivileged areas. The preview of the auction items will take place at BIKA Living, Plaza Indonesia on 31 October 2018.

The main concept behind the auctioned items is to build a bridge between art and design. Many experts from the interior design industry recognize that art has become a vital component adding character and individuality to any space. Garnering support from eminent Indonesian artists including Arahmaiani, Oky Rey Montha, Labaudio Piko, Sinta Tantra, Arkiv Vilmansa and Alexander Thian, the preview will showcase exclusive artworks to be coveted by art lovers and collectors. Supplied by BIKA Furniture, each artist is given a piece of design furniture, which they will use as a canvas for their artistic expression. Curated by ISA Art Advisory, this unique collaboration where art meets design will produce one-of-a-kind artworks, guaranteed to add a personal touch to any contemporary home.

LASVIT, the expert on glass-based lighting sculptures, is donating a variety of masterpieces by prominent international artists to the auction table. This is a great chance to take *The Martian* by René Roubíček home or to have the famous contemporary version of a classical chandelier, *Neverending Glory* by Jan Plecháč and Henry Wielgus, hanging in your hall.

The special auction preview is held to present the artworks before the private event on 7 November 2018, which is supported by Can's Gallery and Indonesia Design. Anyone interested in bidding on the unique artworks is welcome to visit BIKA Living before November 5, 2018. All proceeds of the charity auction will go straight to the rebuilding of schools in Nusa Tenggara Timur as part of the #IAMCHANGE campaign. Art and charity are a successful combination, as every party wins; besides the organization getting much needed funding, the artists get positive exposure and the bidders grow their art collection. This is your chance to combine your passion for art with helping those in need!

Pictures of the auction items can be found [here](#)

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More information about the auction items and the artists can be found [here](#)

### **About Happy Hearts Indonesia**

Happy Hearts Indonesia is a non-profit organization that envisions every child in Indonesia has access to education by attending safe and earthquake-resistant schools. The organization began rebuilding schools in Yogyakarta after the devastating earthquake in 2006. Over 30 schools were built at the time. In 2013, its first international chapter was opened in the country: Happy Hearts Indonesia (Yayasan Hati Gembira Indonesia), to support the reconstruction of schools affected by natural disasters. In addition, Happy Hearts Indonesia (HHI) is supporting local communities by rebuilding sustainable and eco-friendly schools in underdeveloped areas. The schools are equipped with proper furniture and facilities and after they are rebuilt, HHI provides suitable training programs for the teachers and students. On March 13, 2018, HHI officially launched the #IAMCHANGE campaign, with the aim to rebuild 200 schools in Nusa Tenggara Timur in the next 5 years. Since 2006, HHI has built 132 schools and reached over 50,000 children in Indonesia.

### **About BIKA Living**

Known as one of Indonesia's leading furniture makers, BIKA was established in 1975 and is now recognized for its exceptional quality and timeless creations. For the past four decades, Bika has provided luxurious furnishings, lighting and accessories for both residential and commercial projects in Indonesia and abroad. With their established showrooms in Kemang and Plaza Indonesia, Bika provides a curated selection of home décor. Bika's brand portfolio includes Baker Furniture, Saint-Louis, Puiforcat, Lasvit, Bernardaud, Ralph Lauren Home, Kelly Weastler, Loro Piana Interiors, Munna, Ginger and Jagger, Baxter, Missoni Home and many others.

### **About Lasvit**

Famous for its unique designer lighting, light sculptures and decorative glass objects, Lasvit was founded in 2007 by Leon Jakimic. Taking traditional Bohemian glass into the next millennium, it combines the authenticity of glass with innovative technologies and creative craftsmanship. In only a few years, Lasvit has established itself as the authority delivering bespoke lighting sculptures and art installations made from hand-blown glass. The company's designs are often the result of cooperation with renowned artists and designers. Their mission is to transform glass into breathtaking light and design experiences.

### **About IndonesianLuxury.com**

IndonesianLuxury.com offers the most comprehensive online resource for everything you need for acquiring, building or styling your home in Indonesia. Indonesian Luxury is the complete 360-degree solution for art and design, providing a curated listing of the most interesting Indonesian galleries, interior designers, architects, luxury furnishings and real

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estate.

### **About ISA Art Advisory**

ISA Art Advisory is a Jakarta-based art consultancy offering a full range of services for corporate and individual clients. Our objective is to increase the public awareness and highlight the benefits of bringing art out of museums and galleries into public spaces. ISA Art Advisory provides art consultation services from strategy and planning, to procurement, installation and insurance. With expertise in both international and Southeast Asian art, and a passion for Indonesian modern and contemporary art, we assist our clients in starting or developing their collections and incorporating art in all aspects of their life, whether at home or in the office.

### **For further Information:**

More information about the #IAMCHANGE campaign:

[happyheartsindonesia.org/change](http://happyheartsindonesia.org/change)

Contact person: Mel Utama - Campaign Manager

[meliana@happyheartsindonesia.org](mailto:meliana@happyheartsindonesia.org)

+62 821-1009-0982

For afternoon soiree - artworks preview reservation, please get in touch with BIKA Living, Plaza Indonesia Ground Floor, or by email:

[sharon@bikaliving.com](mailto:sharon@bikaliving.com)

+62 817 669 3258 / 719.8080

For those interested in bidding on any of the artworks, please get in touch via email:

[enquiries@isaartadvisory.com](mailto:enquiries@isaartadvisory.com)

+62 811 1733553.