

## Press Release

*doctorShare's 10th Anniversary, Inaugurating Sinta Tantra's Mural  
Razzle Dazzle, 2020*

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***Razzle Dazzle, 2020***

**Wednesday, 26th February, 2020**

**3PM - 6PM**

**doctorShare RSA Nusa Waluya II,  
Floating Hospital Barge, Baywalk Mall, Pluit.**

**February 24th 2020** - In celebration of doctorSHARE'S 10th anniversary, ISA Art & Design is proud to present a product of close collaboration by London based artist of Balinese descent Sinta Tantra. With the help of JOTUN, one of the worlds leading paint and performance power coating company, the sponsored collaboration with Sinta Tantra & doctorSHARE provides an uplifting prospect that allows art as a medium in supporting basic health care to be accessible to everyone.

The event will launch a recently commissioned mural donated by artist Sinta Tantra titled *Razzle Dazzle, 2020*, which was inspired by Dazzle Ships from World War II. The Dazzle design concept was adopted by the UK Admiralty Marine Affairs then later by the United States Navy to make the ships a difficult target to the enemy. *Razzle Dazzle, 2020* by Sinta Tantra is made up of colors that symbolize the distinction of the ship's location. Blue symbolizing waves and water, while bright pink the equatorial climates the boat will pass through. Diagonal lines, mirrored rectangular shapes form a spatial void distorting the perception of the viewer while keeping a restorative sense of balance and symmetry. This unique design created by Sinta Tantra for doctorSHARE creates an uplifting focal point for the hospital's entrance.

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#### **About Sinta Tantra**

A British artist of Balinese descent, Sinta Tantra was born in New York in 1979. She studied at the Slade School of Fine Art, University College London 1999-2003 and at the Royal Academy Schools London 2004-06. In 2017 she was the first recipient of the Bridget Riley Drawing Fellowship at The British School at Rome. Tantra currently lives in between London and Bali.

Known for her fascination with colour and composition, Sinta Tantra's work is an experiment in scale and dimension, a hybridity of pop and formalism, an exploration of identity and aesthetics. Her decade of work in the public realm produced distinct colour abstractions which wrapped around the built environment, enlivening and transforming them in the process. Her work now ranges from small painted canvases to huge architectural installations, from bold, tropical colour to a calder-like minimalism. It occupies a space at the intersection between painting and architecture, striking a fine balance between the two-dimensional and three-dimensional, decorative and functional, public and private. Themes within Tantra's practice include the slippage between pictorial and physical space, of turning something 'inside out', and how we as bodies become submerged in surface and structure.

"I describe the work as 'painting on an architectural scale'. I create works that celebrate the spectacle, questioning the decorative, functional and social role of art. The compositional arrangements are rooted in formalism. I am intrigued when this formalism becomes 'relational' - when private becomes public and when the viewer becomes active. My work is an 'overlay' which inserts its identity within the pre existing - heightening a sense of fantasy within the functional. "

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Her site-specific murals and installations in the public realm, commissions include; Karaachi Biennale (2019); Sharjah Islamic Art Festival (2019); Honor Hills, Seoul commissioned by Hyundai (2019); Facebook London (2018); Lee Tung Avenue, Hong Kong (2018); Folkestone Triennial UK (2017); Newnham College, Cambridge University (2016); Songdo South Korea (2015); Royal British Society of Sculptors (2013); Liverpool Biennial UK (2012); Southbank Centre (2007). Tantra's most notable public work includes a 300-metre long painted bridge commissioned for the 2012 Olympics, Canary Wharf, London.

#### **About ISA Art & Design**

ISA Art and Design is an online/offline art gallery and consultancy firm based in Jakarta, Indonesia. With over two decades of experience in Southeast Asian art and a passion for Indonesian contemporary art, the dedicated gallery space has now shifted a focus on promoting emerging and prominent female artists of the region. ISA also works closely with architects and interior designers specializing in sourcing artworks for the desired space of corporate and private clients, bringing art more accessible to a wider realm.

#### **About doctorSHARE**

For over ten years and ongoing, doctorSHARE has provided proper healthcare treatment for people across Indonesia that have extremely minimal to no access to health care services. The health services are provided free of charge to people who are hampered by access due to economic and geographical conditions, through several innovative programs such as the Floating Hospital (RSA) and Flying Doctors.

According to dr. Lie Dharmawan, founder of doctorSHARE, Indonesia as an archipelago needs to have an integrated health service system that makes it easy for people to reach

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remote areas. During the service with doctorSHARE, dr. Lie sees a variety of layered problems when people need proper health services. "It is proper for every community in Indonesia to get the same health services. Communities in the city and rural areas must get proper health services. This is not only the duty of the government, but our duty together to make it happen," said Dr. Lie

Based on the 2018 Basic Health Research (Riskesdas) data, nearly 63% of the population stated that access to health services in hospitals was categorized as very difficult. Other studies have found that there are still 60.8% of people in Indonesia who are struggling. Further research has concluded that there are still 60.8% of people in Indonesia who have difficulty accessing primary health services such as Puskesmas or Clinics.

According to the basic health research, the difficulty caused is based on the type of transportation used, the travel time to and from the location of health access, and the costs incurred to get to the nearest health facility.

"The central government through the Health Service in the regions are in effort to fix the lack of accessible basic health care. Strengthening the concept of a Puskesmas through promoted and preventive ways is the main thing that the government is trying to do right now, " said the Director of Primary Health Services, Ministry of Health, drg. Saraswati added, the government formulated to replace policies in the field of health for people in all regions including the transition regions, borders and islands. Health workers in the regions are guided to be in line with central policy.

Indonesia is one of the 193 countries committed to bringing world change in 2030. This commitment is contained in the Sustainable Development Goals (SDGs) where health is

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one of the key objectives. In the third item the SDGs are said to form a healthy life and support the welfare of the whole community.

Director of the Center for Indonesia's Strategic Development Initiatives (CISDI) program, Egi Abdul Wahid, explained that there were previously Millennium Development Goals (MDGs) that also had targets in health. MDGs still leave unfinished in 2015. When transformed into SDGs, there are a number of additional targets that are comprehensive and cross-sectoral.

"Health is an input as well as an output from the achievement of SDGs, innovation is needed from public health experts through academic approaches and direct health interventions," Egi said. Based on Perpres No. 59 of 2017, the opportunity to develop regions in accordance with SDGs can be done through coordination between local governments, academics, the private sector, philanthropy, civil society, and the media.

"SDGs provide opportunities for the creation of new approaches with new partners that can help the government to operationalize SDGs properly and effectively," Egi added.

This condition is also the basis of doctorSHARE in developing health care programs. "doctorSHARE positions itself as a government partner in efforts to equalize health access. This is in line with one of the government's which is to build Indonesia from the periphery," said dr. Lie was found at doctorSHARE's 10th Anniversary at Baywalk Mall Pluit, North Jakarta.

### **About JOTUN**

Jotun is one of the world's leading manufacturers of paints, coatings and power coatings. Jotun currently has 65 companies and 35 production facilities spread across all continents. Jotun also has a number of agents, branch offices, and distributors in more

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than 90 countries. At the end of 2014 Jotun's total sales reached NOK 17,542 million, and the number of employees was more than 9,700. JOTUN Group operates in four divisions and seven regional regions with its head office located in Sandefjord, Norway.

**ISA Art & Design**

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